



**FOR IMMEDIATE RELEASE**

## **Macurco Re-launches Advanced AimSafety Portable Gas Detection To Increase Worker Protection, Plantwide Incident Reduction**

*AimSafety Easy-to-Use Personal Gas Monitors Help Reduce Toxic Threat Exposure And Allow Global Operations to Increase Revenue, Productivity, Safety*

**Sioux Falls, SD** – August 13, 2018 – Macurco Gas Detection, a leading developer of gas detection solutions for oil and gas, industrial safety, HVAC, fire and security, building operations, and EMS response, today announced the company is launching its innovative portable gas detection product line, AimSafety.

The new AimSafety by Macurco Gas Detection portable gas detection solutions combine innovation, ease-of-use, fast response time and data aggregation to help workers and organizations provide better safety, and workplace toxic threat protection, which helps increase revenue and productivity.



Previously, Macurco Gas Detection produced the AimSafety portable gas monitor line until 2007, when it sold the company to 3M. In 2012, Macurco executives bought back the company and its trademarks from 3M, and has steadily produced advanced fixed, semi-fixed and portable gas monitors under the Macurco brand.

“Based on customer demand and the strong legacy of high quality, easy-to-use personal gas monitors, we decided to re-introduce the AimSafety by Macurco brand and the portable product solutions, and once again our goals are to deliver the most effective, worker-protection-oriented, innovative, and ergonomic portable gas detection product line to the global safety market,” said Jeffrey Christiansen, Macurco Gas Detection President.

The AimSafety by Macurco solutions still have a loyal customer following, and the Macurco company has received inquiries from global customers to provide them with simple, easy to operate, effective and efficient portable gas monitors.

### **AimSafety Gas Detection Product Legacy**

According to Christiansen, the company previously developed the AimSafety gas monitors to provide portable gas detectors to industrial organizations and workers who needed a fast, reliable gas monitor for everyday use. Over the past 20-years, the AimSafety personal gas monitors were known as: AIM Safety; AIM Safe Air (under AIM Global); IST-AIM (under IST); AIM (under Aerion Technologies); AimSafety by 3M; and now, AimSafety by Macurco Gas Detection.



“AimSafety was initially developed to deliver ease of use and immediate response time, to protect workers and their organization’s assets. The Macurco management team recently re-acquired the AimSafety by Macurco brand and will be immediately introducing cost-effective, durable, easily-managed and deployed gas monitors that provide 24/7 real-time information, compliance and as a result, increased revenues to operations that are faced with unseen dangers of toxic gas in everyday production,” added Christiansen.

### **Macurco Gas Detection Recent Company Growth**

Industrial operations have demanded Macurco’s easily deployable, life-saving detection and protection wireless fixed and portable gas detection systems. The company has a proven track record of delivering easily installable, effective solutions that protect workers and the community.

Macurco has recently made several key appointments to its management, sales, support and technology development team as part of its strategy to drive future company growth. The company’s year-over-year steady revenue progress has led to the necessity to augment its team with senior, experienced gas detection industry leadership. Macurco’s new VP of Sales, Ron Unruh, previously was Manager, Wireless Business Development of the [Honeywell GPP Team](#), and was [RAE Systems by Honeywell](#) Sales Manager for the Americas Fixed Systems and MeshGuard products. The Macurco sales team also includes Brian Wingo, who previously was RAE Systems by [Honeywell’s Western U.S. and Latin America Sales Manager](#), where he sourced and delivered new wireless gas detection solutions for North America industrial and energy exploration, refinement and transportation. Macurco also recently added Keith Lincoln, Director of Support Services. Mr. Lincoln was previously with RAE Systems by Honeywell as a Global Product Manager for fixed and MeshGuard gas monitors, and Manager of Technical Support. Prior to RAE Systems, Mr. Lincoln was Regional Manager for gas detection sales for [Mallory Safety & Supply](#).

### **About Macurco Gas Detection**

Macurco Gas Detection is a division of Aerionics Inc. Macurco designs, develops and manufactures a full set of fixed and portable gas detection monitors for the protection of workers, responders and the community. Macurco has more than 45-years of proven gas detection experience in residential, commercial and industrial gas monitoring. Macurco gas detection systems are widely recognized by distributors and users for their high performance and consistent reliability.

Macurco’s products provide the most advanced gas detection and protection of workers and the community via three product solutions. These solutions include: the superior TracXP fixed and wireless gas transmitters for [Oil and Gas and industrial applications](#); the innovative, industry-standard Macurco fixed gas detectors for [security systems](#), building automation, [HVAC systems](#), [parking structures](#), cold storage, beverage and restaurant CO2 detection, and home/personal safety; and the groundbreaking AimSafety by Macurco portable gas detection monitors for monitoring specific gases in potentially hazardous environments including [fire and hazmat, oil and gas](#) and industrial safety gas detection.

Macurco, AimSafety by Macurco, and TracXP gas monitors are used in more than 50-countries around the world by major organizations protect workers and the community and save lives and maintain safety. Macurco is based in Sioux Falls, South Dakota. Learn more at [www.macurco.com](http://www.macurco.com).